



One Day Workshop on
“Environmental Practices in Hotel & Tourism Business”



Tuesday, 12th of February, 2013
10.00 AM Onwards

ISO 9001:2008 Certified Institute.

Organised By:

Institute of Hotel & Tourism Management
Maharshi Dayanand University – Rohtak
Haryana

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Workshop on

'Environmental Practices in Hotel & Tourism Business" (Tuesday, 12th of February, 2013)

FOR WHOM :

This programme is primarily targeted at budding hospitality & tourism professionals and researchers either doing or planning to do academic research in Hotel & Tourism Business in the area of Environmental Practices. The workshop will be also very useful for those teachers offering courses in environmental sciences, housekeeping, hotel operations, tourism operations, or environment management & research including those, who would like to introduce the environmental practices to their students. Also it may of benefit to all those having interest in the above area including industry personnel.

OBJECTIVE :

Sustainability is one of the new business buzz words. People often refer to sustainable issues as green issues or environmental issues but discussions involve to what does it mean for the average hospitality and tourism business? The Employers often expect the new employees to be at least aware of sustainability and environmental practices. Moreover, this subject is popular across the Globe and has become a significant feature of Hotel & Tourism Business in India including homes & restaurants.

This workshop will to not only promote the awareness about environmental practices but also focus on techniques, applications and pedagogy by industry with emphasis on hotel & tourism business including appreciation to the best practices. Hoteliers & Tourism Professionals have the responsibility to lead the way when it comes to the use of products in a sensible and responsible manner. Through this workshop the budding hoteliers and tourism aspirants of IHTM, and most importantly, the local participants would be encouraged from our society, to learn about environmental practices.

COVERAGE :

The workshop will cover the following topics.

Introduction to Sustainability & Environmental Practices
Getting Started : Basic Things One Must Know
Marketing to Conserving Customers: A Guide to Operating Green with a bottom Line
New Ways to Power Your Business
Organic Growth: Being Green to Build Customer Loyalty
Are Hospitality & Tourism Businesses Becoming Sustainable?
Case Studies

PEDAGOGY :

The workshop will be skill oriented and would emphasize on Concept Supplemented with Best Practices Cases and Live discussions. PowerPoint Presentations and hands on exercises will be used to supplement learning. The workshop shall be covered by *Mr. Niranjan Khatri, General Manager – Welcom Environment Programme, ITC Hotels, India* Supplemented by in-house resource persons. The aim of workshop is to give a call to budding hospitality & tourism personnel, environment lovers and local communities to responsibly enjoy and manage sustainable services through environmental practices.

PROGRAMME FACILITATORS:

: *Dr. Ashish Dahiya, Dr. Ranbir Singh & Dr. Sandeep Malik*

FEE: One Day Workshop: Rs 200/- (Only for outside participants) (For In house Participants of IHTM MDU the Workshop is free). Certificates will be given to all the registered participants.

CANCELLATION POLICY: In the event of cancellation of nomination, full refund of the program fee will be made, if request is received in writing at least 10 days before commencement of the program.

About IHTM MDU Rohtak:

Established in year 2007, IHTM is an integral part of MD University Rohtak. IHTM Proudly stands in the listing of Schools of World Directory of Tourism Education (World Tourism Directory). The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. The students at the national & international level strive to seek admission in this Institute as their first choice. The Institute has been rated as No-1 Institute of Hotel Management in Haryana (GHRDC 2010) and amongst top Ten Potential Institutes of Excellence in India. The Institute received a prestigious grant of Rs 2 crores under Central Financial Assistance Scheme from Ministry of Tourism, Govt. of India in year 2011. The Institute has been ISO 9001:2008 Certified in 2012. The Institute has also been supported by Dr. Radha Krishnan Foundation Fund for organising this workshop.

For nomination and more information, please contact:

Dr. Ashish Dahiya- Associate Professor

Institute of Hotel & Tourism Management, M. D. University Campus,
Rohtak, Haryana, India

Telephone: 01262-393370 /71/72 Hand Phone : +91 9992015656

e: ihtm.mdurohtak@gmail.com

W: http://www.mdurohtak.ac.in/info/acad_fac_mgmtscien_HMgmt.html

** - Please note that the workshop is subject to confirmation from DSW Office and individual e-mail confirmation shall be sent to all nominated delegates. The current announcement is for early information only.*

Organising Committee

Chief Patron

Prof. R. P. Hooda

Vice-Chancellor, M.D University Rohtak – Haryana

Advisor

Prof. Rajbir Singh

Dean – Student Welfare – MDU Rohtak

Convener

Prof. Daleep Singh

Director - Institute of Hotel & Tourism Management, MD University Rohtak

Organising Secretary

Dr. Ashish Dahiya

Associate Professor - Institute of Hotel & Tourism Management, MD University Rohtak

Joint Organising Secretary

Dr. Ranbir Singh & Dr. Sandeep Malik

Assistant Professor - Institute of Hotel & Tourism Management, MD University Rohtak

Members

Dr. Goldi Puri, Dr. Sanjeev Kumar, Dr. Amit Kumar, Mr. Manoj Kumar, Mrs Gunjan, Mrs Jyoti, Mr. Anoop Kumar, Ms Shilpi, Mr. Sumegh, Ms. Shelley

Office Assistance

Mr. M.S Dalal, Dr. Veena Rani, Mr. Ramesh Kumar & Mr. Vikas Gill

S.NO.....

Seat No.....

One Day Workshop on

“Environmental Practices in Hotel & Tourism Business”

Registration Form:

Name.....
Designation.....
Institute/Company.....
Address for correspondence.....
City..... State

Country.....
Phone (Office)..... Mobile.....
E-Mail.....

Date.....Signature.....

Sign & Stamp of HOD (for student’s recommendation)

Note: Send your registration to:

Director - Institute of Hotel & Tourism Management, M D University
Rohtak. (office.ihtm@mdurohtak.ac.in , ihtm.mdurohtak@gmail.com)

(There are limited seats for the workshop and registration would be on first come first serve basis. The Registration form should be forwarded by HOD of concerned department in case of students) Please confirm your seat at the time of registration itself.

Acknowledgement:

S.No

Thank you for registering in Workshop: “Environmental Practices in Hotel & Tourism Business” On Feb 12, 2013. The certificate would be issued against the acknowledgement receipt. Your seat no in Conference Hall is.....

In case of non arrival in conference hall before 15 minutes of commencement of programme (10.00 AM) seat would be allotted to next candidate in queue.

Thank You

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Workshop Feedback Form

Your feedback about this year’s Workshop will help us make improvements for the future. Please take the time to complete this form put it in the feedback box at the registration desk.

Your details (optional)

Your name: _____

Your company: _____

Your Registration No/ Seat No-----

Over All	Very Good	Good	Fair
How would you rate the entire workshop?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How was the information provided to you in advance of the workshop?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How did you find the registration process when you arrived at the workshop?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The sessions of the workshop were	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The facilities in the workshop venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Would you recommend this workshop to your colleagues? Yes No			
What topics should be added or discussed in more detail at future workshop ? (Please list)			
.....			
What topics should be removed or discussed in less detail at future workshop?			
Would you like IHTM to organise such workshops in near future?			
Any Other Suggestion (If Any)			

Signature & Contact No (*Optional*)